



GOVERNMENT OF WEST BENGAL
Department of Health & Family Welfare
Swasthya Bhawan, Gn-29, Sector - V
Salt-Lake City, Kolkata – 7000091

Memo No. HFW/NHM-282/2020/793

Date: 17-03-2021

From : State Family Welfare Officer
Health & Family Welfare Department
Government of West Bengal

To : Chief Medical Officer of Health (CMOH), All Districts


Sub : **Urgent action required to fulfill the states' RMNCH related monetary benefit schemes linkage with MatriMaa**

Madam/Sir,

As you are aware that MatriMaa (RMNCH) application has been implemented to facilitate and ensure timely delivery of full range of Health Care Services to all Pregnant Women and children. This data will be utilized, in a phased manner, to transfer funds for monetary benefit schemes such as Bangla Matri Prakaalpa, JSY, JSSK etc. In this context, complete data entry of correct mobile number, name of bank account details with branch name, IFSC code, bank account number and identification number of beneficiaries is required to be entered at MatriMaa portal.

You are therefore requested to instruct your district RCH team for taking appropriate action for data entry at block level for the aforementioned data elements in MatriMaa portal within next thirty (30) days.

Yours faithfully

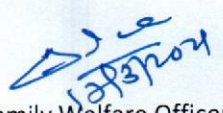

State Family Welfare Officer
Govt. of West Bengal

Memo No. HFW/NHM-282/2020/793

Date: 17-03-2021

Copy forwarded for kind information to:

1. Mission Director, NHM
2. Director of Health Services, Govt of West Bengal
3. ADHS(MH), Health & FW Department
4. ADHS(EPI), Health & FW Department
5. DADHS(CH), Health & FW Department
6. SNO, NUHM
7. Dy. CMOH III (All Districts)
8. DMCHO (All Districts)
9. DPHNO (All Districts)
10. DPMU (All Districts including Health Districts) with a request to share with all stakeholders)
11. Sr. PA to Health Secretary, Health & FW Department
12. Office Copy


State Family Welfare Officer
Govt. of West Bengal